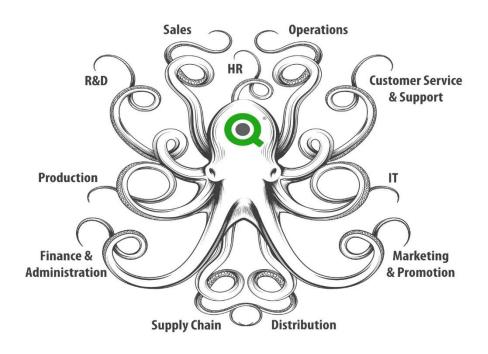


## Data, Discovery, Collaboration at your Fingertips

Qlik Sense makes business decision faster, easier, more collaborative than ever before and raises confidence levels. Create attractive and interactive applications using a clean, modern interface that helps you uncover the whole story that lives within your data. Then, interact and collaborate without restrictions by sharing applications and insights with others anywhere, anytime, on any device.

Regardless of the number of tentacles your business octopus has, Qlik® is the business intelligence engine that brings all your data together, from all its sources.



#### **Quick and Easy Data Loading**

Through a drag and drop interface and Qlik's Associative Model, users can probe organizational data from multiple tables, across all their data sources and formats, understand and explore how data is truly related, without the limitations of predefined set ups or advanced requirements and traditional BI structures.

Qlik Sense accommodates all types of data analyses from those that are simple to the more advanced. The visual data prep enables anyone to associate multiple data sources without needing advance querying or data modelling skills.

Qlik Connectors enable holistic, data-driven decisions by easily accessing disparate data from wherever it is located — on premises or in the cloud.

#### Self Service Visualization and Discovery

Qlik Sense allows you to create apps and visualizations quickly by using an intuitive design and navigation paradigm that works well on any devices. In a matter of clicks, combine multiple data sets into a single responsive view. Qlik Sense is complete with drag and drop charts, tables and filters that are synced automatically to Qlik's inmemory data model; no manual data linking necessary.

Qlik Sense eliminates the need for multiple data gathering and design tools; reducing IT bottlenecks and extensive data preparation.

#### **Communicate and Collaborate**

Your data can take centre stage.

## **Qlik Sense Apps**

A Qlik Sense app is a collection of reusable objects such as sheets, bookmarks, stories, measures, dimensions and predefined visualizations. A self-contained entity that includes the data to be analyzed, in a structured data model.

#### Olik Sense Sheets

Sheets contain charts, tables, images and filters creating an interactive data visualization experience. A Qlik Sense app can include one or several sheets. Selections made in one sheet effect visualizations in another.

#### **Visualizations**

Created using the chart library and used to present the data that is loaded into the app. The selections you make in the app are reflected in all associated visualizations on all sheets.

### Responsive Design

Ensures navigation and user interface elements are adapted to work and fit appropriately regardless of what device and browser size you are using.

#### **Stories**

Communicate your insights by assembling snapshots of visualizations on slides in a presentation that Users can share.

#### **Snapshots**

Graphical representation of the captured state of a visualization object at a certain point in time. It is used with other objects in the media library to create a story. Each snapshot contains a bookmark back to the original context, so Users quickly get access to the live data.

## Library

Users can drag pre-defined visualizations onto a sheet from the library, or they can use pre-defined dimensions or measures to create new visualizations. As allowed, Users can create measures and dimensions, or adjust properties and more capabilities are revealed as needed.

# **Data Storytelling**

Data storytelling is a compelling capability that allows decision makers to maximize the value of their knowledge workers' experience. Data stories permit an analyst the ability to capture and present their insights at a point in time and create a guided story (pathway) through a set of analysis. At any time, the analyst is able to link back to the live analytical application in the context of the story and answer important questions on the spot, ensuring decision makers get a clear picture of the business case in an environment where there is trust in the data and an ability to reproduce results. Adding effects to graphs makes it easy for analysts to highlight key points and business decision makers to keep the conversation focused around the data and the business case.

Without data analytics, companies are blind to their story, wandering aimlessly through a forest with no clear destination or path in sight.

We love data and love making your job easier, so your work is less stressful, and you can focus on other things.

Data analytics doesn't have to be boring, as long as you have the right solution at your fingertips and a company that believes in your true potential.

# If you're interested in a demo or a cyber coffee, get in touch with us:

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